Series- B ENGLISH VERSION

| 1) | - | e correct passive form of the following: at an apple daily? | | | | | | | |
|----|------------|--|--|--|--|--|--|--|--|
| | (A) ls | the apple eaten by you daily? | | | | | | | |
| | (B) Do | es an apple eaten daily by him? | | | | | | | |
| | (C) Ha | is an apple been eaten by you daily. | | | | | | | |
| | (D) Is a | in apple eaten by you daily? | | | | | | | |
| 2) | Choose th | ne correct indirect form of the following: | | | | | | | |
| | | id, "Shall I open this gate?" | | | | | | | |
| | (A) | Deepa said that if I shall open this gate. | | | | | | | |
| | (B) | Deepa asked that she should open that gate. | | | | | | | |
| | (C) | Deepa asked whether she should open that gate, | | | | | | | |
| | (D) | Deepa asked if she shall open that gate. | | | | | | | |
| 3) | Which of | the following explains the given expression? | | | | | | | |
| | A misant | hropist is a person who | | | | | | | |
| | (A) | is a therapist. | | | | | | | |
| | (B) | is generous. | | | | | | | |
| | (C) | works for the welfare of society. | | | | | | | |
| | (D) | hates humankind. | | | | | | | |
| 4) | Which of | the following conveys the correct sense of the given expression? | | | | | | | |
| | "She is to | "She is too tired to walk further." | | | | | | | |
| | (A) | She is so tired that she cannot walk further. | | | | | | | |
| | (B) | She is too tired so as to walking. | | | | | | | |
| | (C) | She is tired enough to walk more. | | | | | | | |
| | (D) | She is tired to walk too. | | | | | | | |
| 5) | "To clip | one's wings" means | | | | | | | |
| | (A) | To defame | | | | | | | |
| | (B) | To dismiss | | | | | | | |
| | (C) | To help someone | | | | | | | |
| | (D) | To restrict one's power | | | | | | | |
| | | Farrer. | | | | | | | |

| | | £ . |
|-----|--------------------|--|
| 6) | Choose an | appropriate question for the given response: |
| | Teacher: _ | tor the given |
| | Jenny: I w | as playing with my friends. |
| | (A) | What game you play in the evening? |
| | (B) | |
| | (C) | When did you go in the evening? |
| | | Where were you going in the evening? |
| | (D) | What were you doing in the evening? |
| 7) | Read the sentence: | following jumbled sentences and arrange them into a meaningful |
| | P : be abl | e to be |
| | Q:Shimla | a is a beautiful |
| | R: place a | and the guests must |
| | S: leave t | he state |
| | T : here be | efore they |
| | The corre | ct sequence is: |
| | (A) | QRPTS · |
| | (B) | PSQTR |
| | (C) | RPSQT |
| | (D) | QSPTR |
| 8) | 'विद्युत' शब | द का उचित वर्ण - विच्छेद है - |
| | (A) | वि+द्+य+उ+त्+अ |
| | (B) | ब+इ+द्+य+उ+त्+अ |
| | (C) | व+ई +द्+य +उ+त्+अ |
| | (D) | a+\$+ a+ |
| 9) | 'ईश्वर ' शब | द का भाववाचक संज्ञा रूप है - |
| | (A) | ईश्वरत्व |
| | (B) | ईश्वरीय |
| | (C) | ऐश्वर्य |
| | (D) | ईश्वर्य |
| 10) | 'समुच्चय' शब | द का संधि - विच्छेद है - |
| | (A) | सम्+उन् +अय |
| | (B) | सम्+उत्+चय |
| | (C) | सम्+उच्च+अय |
| | (D) | स+मुच्च+अय |
| | | |

| | | | A 2 | ता है जब | a - | | | | | | |
|-----|--------------------|----------------------------------|-------------|-----------|---|---------------|----------|-----------------|-------------|-------------|----|
| 11) | 'ते' का प्रयो | ग कर्ता के साथ | तभाष | | | | | | | | |
| 11) | 1,010,417 | ग कता क क्रिया केवल | वर्णभृत | की हो। | | | | | | | |
| | (A) | क्रिया केवल क्रिया केवल | आसम्ब | मृत की ह | T I | | | | | | |
| | (B) | क्रिया कवल | - 1 | छोड़ शेष | पाँच | भूतकार | नों की ह | ो। | | | |
| | (C) | क्रिया अपूर्ण क्रिया हेत्हेत् | गूर गटभत | की हो । | | | | | | | |
| | (D) | क्रिया हत्हर | 11.00 | - 0- | | - | | | | | |
| | 0 00- | वाक्यों में से श् | द्ध वाक | य का विव | कल्प चु | ।नए - | | | | | |
| 12) | निम्नालाखत | वाक्ताः ः | , | र की श्री | जो तेरे | ने के | को नर्ज | ¥ -A- | | | |
| | (A) | मैंने तेरे को प | एक पुस्त | क या या | ो जो ब | ा नर सम्बे | का गह | ા ભાટ ભ: — A | 15 I | | |
| | (B) | 7. | | | | | | | सह । | | |
| | (C) | | | C 194 | | **** | | 152 | | | |
| | (D) | मैंने तुझे एक | पुस्तक | दा का जा | da 2 | ुश नह | । लाटाइ | | | | |
| | (12) | | - संवित | पट निस | लिखि | न में से | किया व | त क्रीड | r arri | ਰੇਕ ਕੈ ਹ | |
| 13) | 'वह दूध <u>पीक</u> | र सो गया'। रे | खा।कत | 44 117 | | 434.51 | 14.41.4 | 444 | 41 . | 44 6 1 | |
| | | प्रेरणार्थक | | | | | | | | | |
| | (A) | सहायक | | | | | | | | | |
| | (B) | | | | | | | | | | |
| | (C) | संयुक्त पूर्वकालिक | | | | | | | | | |
| | (D) | | | | w a | | | | | | |
| 14) | मोहन नहीं अ | गने वाला है। | इस वाव | य में नह | िकान | सानि | पात है | ? | | | |
| | (A) | बलदायक | (B) | स्वीकार्य | (C) | निषेध | ात्मक | (D) | नकार | ार्थक | |
| | | the following | a ie co | rrect ab | out th | e Kha | ramuk | h Bri | dge in | Himacha | 1 |
| 15) | | the following | g is co | iject ao | out in | | | | - B- ··· | 87000 | |
| | Pradesh? | It is located | on Pa | thankot | -Dalhe | nusie r | oad. | | | | |
| | (A) | It is located | | | | | | | | | |
| | (B) | It is over th | | | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | Jul 10 | | | | | |
| | (C) (D) | It is located | | | a-Pala | mour | road. | | | | |
| | | 1,000 | | | 4.7 | | | | | | |
| 16) | The Postal | Stamp of th | e worl | d fame | Tabo l | Monas | try of I | lima | chal Pr | adesh was | |
| | released in | ı: × | | | | | | | · · | 1000 | |
| | (A) | 2001 | (B) | 2006 | | (C) | 1997 | | (D) | 1999 | |
| 17) | Which of | the followi | no la . | | | tha C | Md Ag | e Per | nsion S | Scheme in | 1 |
| , | Himachal | Pradesh? | ing is | correct | about | uic C | nu ng | | | | |
| | (A) | It is Rs. 75 |) nor n | anth of | 60 | MAGE | and Re | 150 | 0 per n | nonth after | Č, |
| | , | 70 years of | fage | onth aft | er 00 | years | and Ro | | P | | |
| | (B) | It is Rs. 10 |)00 pe | r month | ofter | 60 va | are and | l Rs. | 1500 | per month | 1 |
| | 1 | after 70 year | ers of a | month | anter | oo ye | ans and | | | - | |
| | | ,,,,, | 01 0 | 80. | | | | | | | |

It is Rs. 1500 per month after 60 years of age.

(C)

(D)

| 18) | Which of areas? | the following | ng two | districts of | Himachal Pradesh are smallest in | | | | |
|------|--|--------------------------------|----------------------------|-------------------------------|----------------------------------|---------------------------|-----------|-------------|--|
| | (A) | Hamirpur a | | | (B) | Bilaspur a | and Sirm | naur | |
| | (C) | Hamirpur a | nd Un | acsput | (D) | nitespur and Lina | | | |
| 5.00 | | | | | | | | | |
| 19) | Agricultur | h hectare a e? | h hectare area of Himachal | | | is covere | ed unde | r Organic | |
| | (A) | 8992 | (B) | 9060 | (C) | 9192 | (D) | 8570 | |
| 20) | How much Tribes led | h investment enterprises f | subsi or thei | dy is given r empowern | to Scho nent in | eduled Casi Himachal P | radesh? | Scheduled | |
| | (A) | 35% | (B) | 30 % | (C) | 25 % | (D) | 20 % | |
| 21) | The experi Pradesh E | diture on Ecconomic Sur | ducatio | on in 2021-2 021-22. Wh | 22 was nat is its | raised, as percentage | :?: | | |
| | (A) | 4.72 % | (B) | 3.80 % | (C) | 4.50 % | | .20 % | |
| 22) | Which of the following fiscal deficit is projected in the GDP of Himachal Pradesh Budget, 2022-23? | | | | | | | | |
| | (A) | 3.75 % | (B) | 5.40 % 2 X 2 | MAS | 3 6.70 % | (D) 4 | .98 % | |
| 23) | Which of Team in T | the followin okyo Olymp | g in Control | driect about 20 (actually | the pe held in | rformance 2021)? | of India | n Hockey | |
| | (A) | India beat A | Austral | ia to win bro | onze me | dal, after 4 | 0 years. | | |
| | (B) | India beat C | German | ny to win bro | onze me | dal after 4 | l years. | | |
| | (C) | India beat C | Germai | ny to win bro | onze me | dal after 42 | 2 years. | | |
| | (D) | India beat S | South I | Korea to win | bronze | medal afte | r 41 yea | rs. | |
| 24) | Of the fol | lowing, who | found | led the first | Indian | Pharmaceu | tical Co | mpany in | |
| | (A) | N. Ray in I | 885 | | | | | | |
| | (B) | Khwaja Ab | dul Ha | mied in 188 | 0 | | | | |
| | (C) | Prafulla Ch | andra | Ray in 1892 | | | | | |
| | (D) | Dadabhai N | | | | | 1. 9 | 15.1 | |
| 25) | The total | number of wo | men r | nembers in I | ndia's | 17th Parliam | ent is: | | |
| 23) | (A) | 78 | (B) | 65 | (C) | 85 | (D) | 71 | |
| 26) | Which of according | the following to the Nation | g is the nal Stat | correct Ret tistical Offic | ail Infl e? | ation of Ind | lia in Ap | oril, 2022, | |
| | (A) | 6.92 % | (B) | 7.79 % 5 | (C) | 7.39 % | (D) | 6 | |

| 27) | ln w | hich of the folk | swing cou | ntry, the L | ascm | x Cave is loca | ated? |
|-----|-------------|------------------------------------|-------------------------|----------------------|--------|----------------------------------|------------------------------|
| | | (A) Brazil | (B) | Russia | (C |) Mexico | (D) France |
| 28) | Whi Inte | ch of the follog mational Monet | wing devo ary Fund i | loped cou n 2015? | ntry | became a de | faulter on debt to |
| | | (A) German (C) Russia | У | ì | |) South Ke | orea |
| 20) | Wh | ich of the follow | ving count | ry is not a | mem | ber of U.N.O | 9 |
| | | (A) Ksovo | (B) T | fanzania | ((|) Sudan | (D) Chile |
| 30) | Whi | ch of the follow | ing is con | rect about | he P | ultizer Prize-2 | 022? |
| | | | | won five p | | | |
| | | (B) New Yo | ork Times | won three | prize | S. | |
| | | (C) Washin | gton Post | lid not get | any | prize. | |
| | | (D) Washin | gton Post | won seven | prize | rs. | 1.5 |
| 31) | Sem | antic noise is co | ncerned w | ith the unc | ersta | ndability of | |
| | (A) | The medium | | (B | | The transmissi | on |
| | (C) | The encoder | | (1) | | he message | |
| 32) | In co | ommunication, r | edundane | y has | | | |
| | (A) | Highest predic | ctability | (B |) | Lowest predic | tability |
| | (C) | Balanced prec | lictability | (E |) | Imperfect prec | lictability |
| 33) | Disc | ourse analysis e | onsiders : | ill human c | omn | unication as a | 1 |
| | (A) | Content | | (E | 3) | Starting point | |
| | (C) | Narrative | | (1 |) (| Contemplation | 1 |
| 34) | Whe dom: | n media texts ain? | are relate | ed emotion | ıs ar | d feelings, it | becomes |
| | (A) | The cognitive | | (1 | 3) | The affective | |
| | (C) | The audience | | (1 |)) | The production | n |
| 35) | The f | irst amendmen d to include | t to Artic | cause for |) of t | he Indian Cor nable restricti | nstitution was mainly on. |
| | (A) | Public order | | () | 3) | Censorship | |
| | (C) | Newspaper re | gistration | . (| D) | Licensing pr | inting press |

| 36) | The re | referee code often used for tel | evision | recordings is known |
|-----|--------|---|-----------|---|
| | (A) 1 | Real time | | Clock time |
| | | Virtual time | (D) | Clear time |
| 37) | The 4: | 2nd Amendment to the Indian (| onstitu | tion was in relation to |
| | (A) | Parliamentary privileges | (B) | Right to privacy |
| | (C) | The change in the description of India | (D) | Sedition |
| 38) | Reaso | tion (A): Media cannot set and (R): Media audience select | y agend | a for national debates. s of their choice. |
| | Codes | | | |
| | (A) | Both (A) and (R) are true. | | |
| | (B) | Both (A) and (R) are true, but | ut (R) is | not the correct explanation of (A) |
| | (C) | (A) is true, but (R) is false. | | |
| | (0) | (A) is false, but (R) is true. | | |
| 39) | The te | erm, development support con | munica | ation was advocated by |
| | (A) | Paul Streeten | (B) | E.M. Rogers |
| | (C) | Erskine Childers | (D) | Y.V. Laxmana Rao |
| 40) | Stere | otypes in mass media as a con | cept wa | s introduced by |
| | (A) | Michael Foucolt | (B) | Walter Lippman |
| | (C) | William Raymonds | (D) | Robert Herman |
| 41) | For I | Roland Barthes, myth is a syste | em of | |
| | (A) | Contrasts | (B) | Morality |
| | (C) | Precepts | (D) | |
| 42) | The | first foreign news agency to st | art its o | perations in India was |
| | (A) | Associated press | (B) | DPA |
| | (C) | Reuters | (D) | TASS |
| 43) | Tele | casting format PAL has | | |
| | (A) | 30 fps 525 lines per frame | (B) | 30 fps 625 lines per frame |
| | (C) | 25 fps 625 lines per frame | (D | 25 fps 525 lines per frame |
| | | | | |

| 44 | Li | atch Lis | | | | > | i | | | | | | |
|-----|-------|--|---------|---------|--------|-------|------------|-------------------------|----------------------|----------------|--|--|--|
| | a. | st - I | Conce | | | | ISI — 11 / | 7274 | | | | | |
| | a. | - | Cones | pt) | | - | | Theory) | | | | | |
| | | 1. | | | | | | I. Philosophy of Ethics | | | | | |
| | | a. Redundancyb. Binary digits | | | | | | Normative theory | | | | | |
| | b. | Binary Author | digus | ism | | 3. | morma | ttion ther |) FT | | | | |
| | | Object | | 1,540 | | 4. | Compu | ter langu | age | | | | |
| | | des: | 1113111 | | | | | | | | | | |
| | | ucs. | a | b | C | d | | | | | | | |
| | (A |) | 1 | 3 | 2 | 4 | | | | | | | |
| | (B) | | 2 | 4 | 3 | 4 | | | | | | | |
| | (C | | 3 | 2 | 1 | | | | | | | | |
| | (D) |) | 3 | 4 | 2 | 1 | | | | | | | |
| 45) | The | site th | at play | ved a n | ajor r | ole d | luring the | e terroris | t attack on | Mumbai (26/11) | | | |
| | in 2 | 2008 w | 15 | | 7 | | | | with the contract of | Mumbai (26/11) | | | |
| | (A) | Orl | cut | | | | (B) | Faceb | ook | | | | |
| | (C) | An | azon.c | com | | | (D) | Twitte | r | | | | |
| 46) | Wh | ich of | the fol | lowing | is a n | najor | cause fo | r digital | divide? | | | | |
| | (A) | High | h speed | d netwo | rks | | (B) | Biome | tric data ste | orage | | | |
| | (C) | Illit | eracy | | | | (D) | Compu | ner games | | | | |
| 47) | Ext | ernal Se | ervices | Divisi | on of | All I | ndia Rad | lio reache | es 100 cou | ntries in | | | |
| | fore | ign lan | guage | S. | | | | | | | | | |
| | (A) | 15 | | (B) | 11 | | (C) | 10 | (D) | 16 | | | |
| 48) | The | offset | printin | g plate | is ma | de o | f | | | | | | |
| | (A) | Alun | niniun | 1 | | | (8) | Copper | , | | | | |
| | (C) | Rub | ber | | | | (D) | Steel | | | | | |
| 49) | Scie | ntific n | esearc | h in ma | iss co | mmu | nication | demands | the demor | nstration of | | | |
| | (A) | | inuity | | | | (B) | Perman | | manufaction of | | | |
| | (C) | Trans | itivity | * | | | (D) | Co-vari | | | | | |
| 50) | Actio | on resea | arch is | | | | ,, | | | | | | |
| | (A) | An ap | plied | researc | :h | | | | | | | | |
| | (B) | | | | | nedi: | te proble | | | | | | |
| | (C) | A lon | gitudi | nal res | earch | edia | te proble | ms | | | | | |
| | (D) | | | researc | | | | | | | | | |

| 51) | A nu | ii nypothesis is | | | | | | | | | | |
|-----|---|--|---|-------------------------------------|--|--|--|--|--|--|--|--|
| | (A) | When there is no difference | ha. | .t. variables | | | | | | | | |
| | (B) | The same as research hypot | hesis | the variables | | | | | | | | |
| | (C) | | | | | | | | | | | |
| | (D) When there is difference between the variables | | | | | | | | | | | |
| 52) | Whic | h of the following is not relat | ed to information security on the Internet? | | | | | | | | | |
| | (A) | Data Encryption | | Water marking | | | | | | | | |
| | (C) | Data Hiding | (B) (D) | Information Retrieval | | | | | | | | |
| 53) | In digital mass communication, the audience is | | | | | | | | | | | |
| | (A) | Large (B) Passive | (C) | Participatory (D) Uncultured | | | | | | | | |
| 54) | Whice medi | h medium is traditionally ki | | poor cousin of television and print | | | | | | | | |
| | (A) | Out-door media | (B) | Transit media | | | | | | | | |
| | (C) | Folk media | (D) | New media | | | | | | | | |
| 55) | The | golden triangle of Public Serv | ice Con | numeration Comprises | | | | | | | | |
| | (A) | Accessibility, plurality & di | A 100 100 | | | | | | | | | |
| | (B) | | | | | | | | | | | |
| | (C) | Balance diversity & plurali | ty. | | | | | | | | | |
| | (D) | Partic pan in, objectivity & | diversity. | | | | | | | | | |
| 56) | If a publication is half the size of a broadsheet, it is called | | | | | | | | | | | |
| | (A) | Tabloid (B) Digest (C) | Single | dummy (D) Double dummy | | | | | | | | |
| 57) | Wha | nt is common in Facebook, Tw | itter and | other social networking sites? | | | | | | | | |
| | (A) | Interactivity | (B) | Informality | | | | | | | | |
| | (C) | Fast Messaging | (D) | All of the above | | | | | | | | |
| 58) | Con | posite, component, RGB are | forms of | | | | | | | | | |
| | (A) | Satellite signals | (B) | Video signals | | | | | | | | |
| | (C) | Audio signals | (D) | Studio signals | | | | | | | | |
| 59) | | is the author of the book ertising Results'? | , 'Define | Advertising Goals for Measured | | | | | | | | |
| | (A) | David Ogilvy | (B) | R.H. Colley | | | | | | | | |
| | (C) | Philip Kotler | (D) | Green Rosenberg | | | | | | | | |
| | | | | | | | | | | | | |

| | | - ni | w-a days i.t | and the same of | | | | | | | |
|------|------|--|----------------|--|--|--|--|--|--|--|--|
| 50\x | . 11 | on-digitized media are no | in a days ide | entified as | | | | | | | |
| 60) | | at a digital media | (B) | Textual media | | | | | | | |
| | (A) | The state of the s | (D) | Analogue media | | | | | | | |
| | (C) | Lose HOLL | t of | | | | | | | | |
| 61) | Medi | Non-interactive a literacy does not consis Strategies for analyzing | | ing media messanan | | | | | | | |
| | (A) | Heightened expectation | s from media | a. | | | | | | | |
| | (B) | Heightened experience | f media mes | Sagar | | | | | | | |
| | (C) | (B) Heightened exp (C) Respect for the power of media messages. (D) Knowledge of genre conventions and the recognition of their mixing. | | | | | | | | | |
| | (D) | Knowledge of genre co | me an | d the recognition of their mixing. | | | | | | | |
| 62) | Whic | h microphone should be | used, if mes | sage is being recorded on footpath? | | | | | | | |
| , | (A) | Cardiod | (B) | Hyper-cardiod | | | | | | | |
| | (C) | Omni-directional | (D) | | | | | | | | |
| 63) | In a | n act of communicatio titutive factors? | n Jacobson | in his model proposes how many | | | | | | | |
| | (A) | Four (B) Six | (C) | Five (D) Three | | | | | | | |
| 64) | Whi | ch form of advertising is | heavily used | to introduce a new product? | | | | | | | |
| | (A) | Persuasive advertising | (B) | Reminder advertising | | | | | | | |
| | (C) | Inferential advertising | (D) | | | | | | | | |
| 65) | Cult | ural and creative media | products are r | eferred to as: | | | | | | | |
| | (A) | Virtual power | (B) | Horse power | | | | | | | |
| | (C) | Soft power | (D) | Economic power | | | | | | | |
| 66) | The | Human Development In | dev was lessa | ted in 1990 by a committee headed by : | | | | | | | |
| 30, | (A) | Mehbub ul Haq | (B) | | | | | | | | |
| | (C) | Amritya Sen | (D) | | | | | | | | |
| 67) | | at does media priming re | | Weginad Desai | | | | | | | |
| , | (A) | Effect of media on su | | luin | | | | | | | |
| | (B) | Media content effect | | | | | | | | | |
| | (C) | How we think and be | | (C) OCHAVIII | | | | | | | |
| | (D) | No effect on people | INI VC | | | | | | | | |
| | (20) | to effect on people | | | | | | | | | |

| 68) | Identify the correct sequence of McQuail's five basic functions of media. |
|-----|--|
| | (A) Information, Correlation, Continuity, Entertainment, Mobilization. |
| | (B) Correlation, Continuity, Entertainment, Mobilization, Information. |
| | (C) Continuity, Mobilization, Entertainment, Correlation, Information. |
| | (D) Entertainment, Correlation, Mobilization, Continuity, Information. |
| 69) | Which one of the following is the free audio editing software? |
| | (A) Audacity (B) GIMP (C) Adobe Premiere (D) Picasa |
| 70) | Inner margin of a book or document refers to: (D) Swash |
| | (A) Poot note (B) Colophon (C) Gutter |
| 71) | Who defined the development communication for the first time in 1970s? |
| , | (A) Nora C Quebral (B) William Hachten |
| | (C) Rosemary Righter (D) Christina Ogan |
| 72) | Widely used writing technique for an interview copy is: |
| ,_, | (A) Anecdotahpexams Introgative |
| | (C) Descriptive (D) Metaphorical |
| 73) | The term 'phenomenology' is associated with the process of: |
| | (A) Qualitative Research (B) Analysis of Variance |
| | (C) Correlational Study (D) Probability Sampling |
| 74) | Identify the correct chronological order of international radio stations that where launched: |
| | (A) BBC - voice of America -Radio Moscow - United Nations Radio |
| | (B) BBC - United Nations Radio - Voice of America - Radio Moscow (B) BBC - United Nations Radio - Voice of America - Radio Moscow |
| | (C) BBC - Radio Moscow - Voice of America - United Nations Radio (C) BBC - Radio Moscow - Voice of America - Voice of America |
| | (D) BBC - Radio Moscow -United Nations Radio - Voice of America |
| 75) | Which country included free expression as part of the Human Rights Act? |
| (5) | (A) USA (B) Sweden (C) Denmark (D) The UK |
| 76) | A series of recorded audio episodes to which audience can subscribe is known |
| 70) | as: |
| | (A) Vodcast (B) Podcast (C) Voice over Internet protocol |
| | (C) Sound forge (D) Voice-over Internet protocol |
| | |

| | | | ing Va | riables cann | ot be | expressed in q | untit. | | | | |
|------|-------|--|---------|---------------|---------|--|---------|---------------|--|--|--|
| 77) | Which | of the follow | sic Sti | itus | (B) | Marital Statu | c | tive terms? | | | |
| | (A) | Socio-econon | ritude | ; | (D) | Professional | | | | | |
| | (C) | Numerical Ap | ,,,,,, | esociated w | ith | - automan | Attitud | e | | | |
| 78) | Cost | oer Mille (CPN | A) 15 2 | 1330 | (B) | Administra | | | | | |
| | (A) | Traditional m | edia | | (D) | Advertising | | | | | |
| | (C) | Visual media | | | | Audio media | | | | | |
| 79) | Disco | urse analysis | is the | analysis of a | text t | hrough the ide | ntifica | tion of | | | |
| ,,, | (A) | Repetitivenes | | | (D) | Opinions | | | | | |
| | (C) | Language | | | (D) | Objects | | | | | |
| | | | 1 | o in a news s | tory? | | | | | | |
| 80) | What | What is meant by balance in a news story? (A) Getting a lawyers opinion before writing the story. | | | | | | | | | |
| | (A) | Getting a lav | vyers | Opinion cone | is fair | ly as possible | | | | | |
| | (B) | Covering all sides of an issue as fairly as possible. Giving same amount of space to every paragraph. | | | | | | | | | |
| | (C) | Giving same | amo | unt of space | o eve | ry paragraph. | | | | | |
| | (D) | Having seve | ral au | thors to writ | e the s | story. | | | | | |
| 81) | The | MAX project | ion s | ystem uses _ | | screen. | | | | | |
| 017 | | Small | (B) | Horizontal | (C) | Vertical | (D) | Giant sized | | | |
| | (A) | | | | | | | | | | |
| 82) | Adve | ertising reflect | is the | ideology of | | | (75) | D. A. U. Jane | | | |
| | (A) | Regulators | (B) | Market place | e (C) | Consumer | (D) | Publicists | | | |
| 83) | The l | National news | s agei | ncy of Indon | esia is | | | | | | |
| | (A) | | | Novosti | (C) | Antara | (D) | Garuda | | | |
| 0.43 | | wspaper of 60 | 00 × 1 | 380 mm size | is kno | own as | | | | | |
| 84) | A ne | | | | | | (D) | Broadsheet | | | |
| | (A) | Tabloid | | | | Standard | | | | | |
| 85) | Imag | e transfer unt | o the | Rubber blan | iket is | done in | | printing | | | |
| | (A) | Gravure | (B) | | | and the second s | (D) | Rotary | | | |

| 36) | Match List – I and List – II: | | | | | | | | | |
|-----|---|---|---|-----------------|----------------------|---|-------------------|-------------------------------------|--|--|
| | List - a. Ma b. Ku c. Go d. Sa Code (A) (B) (C) | ani Kamar ovind seed N s: a 1 2 | Directo aul Shahn Nihala Airza b 2 3 | <u>ir)</u> i | Li 1. 2. 3. | st – H (Film Salim Ling Akrosh Tarang Uski Roti | <u>n)</u> de p | e mat ro | | |
| | (D) | 3 | 4 | 1 | 2 | | | | | |
| 87) | The scholar who applied I in development context was | | | | | beration the | olog | y to education and communication | | |
| | (A) | Der | mis Go | oulet | | (| B) | Paolo Freire | | |
| | (C) | E.F | . Schu | macher | | (| D) | Alan Inkeles | | |
| 88) | Assertion (A): Journalists are bound to assist investigations of offences disclosing the information that they have collected. | | | | | | | | | |
| | Reason (R): It is an obligation of every citizen including media persons under the criminal procedure code of 1973. | | | | | | | | | |
| | Cod | es: | | | | | | | | |
| | (A) | | | and (R) | | | | | | |
| | (B) | Bo | th (A) | and (R) |) are | true, but (R |) is 1 | not the correct explanation of (A). | | |
| | (C) | | | e, but (l | | | | | | |
| | (D) | (A) | is fals | se, but (| (R) i | s true. | | | | |
| 89) | Whi | ch of | the fo | llowin | g is | not a measu | re of | Human Development Index? | | |
| | (A) | Lite | eracy I | Rate | | - 3 | (B) | Gross Enrolment | | |
| | (C) | Sex | Ratio | | | | (D) | Life Expectancy | | |
| 90) | The | life h | istory | of a pe | rson | written by | the p | person himself is called: | | |
| | (A) | Bio | graph | y | | | (B) | Bibliography | | |
| | (C) | His | tory | | | | (D) | Autobiography | | |
| | | | | | | | | | | |

Interactivity, Immediacy and Hyperiest are characteristics of: 97) Mobile journalism FM Radio (A) (B) (C) New Media Digital TV (D) Match the following: 98) List - I (Media) List - II (Owners) a. Instagram Mukesh Ambani b. Zee TV Elon Musk c. News 18 Mark Zuckerberg d. Twitter Subhash Chandra Codes: HPExams.in (A) (B) (C) 3 2 (D) 3 2 99) What is the term for the request not to publish Information supplied in advance until specified time. embargo (A) stop press (B) freelance (C) feedback (D) 100) What was one of the major recommendations of the Mac Bride Commission of UNESCO? Restriction on technology transfer (A) (B) Democratization of media High tariff for telecommunication (C)

(D)

Centralization of media ownership

Answer Key to the post of Assistant Professor College Cadre in Journalism and Mass Communication (College Cadre) Screening Test held on 05.07.2022

| Oomma | ilication (O | onego ou | arc) core | | | | / | | |
|------------|--------------|----------|-----------|-----------|-----------------|------------|---------|-------------|--------------|
| | 2.7 | | | Series | | | | | |
| 1:D | | 3:C | | | | 7:C | | | |
| | 11;D | 12:C | 13:C | | 15:D | | | | |
| 19:D | | 21:A | | | 24:A | | | | |
| 28:B | | 30:D | | 32:C | | | | 36:A | |
| | 38:A | 39:A | | | 42:C | | | | |
| 46:B | | 48:B | | | 51:D | | | | |
| 55:B | | 57:B | 58:A | | 60:D | | | | |
| 64:D | 65:B | 66:A | 67:C | | 69:B | | | 72:C | |
| 73:D | 74:A | 75:D | 76:D | 77:A | 78:A | 79:C | 80:B | 81:C | |
| 82:C | 83:D | 84:D | 85:B | 86:D | 87:C | 88:A | 89:C | 90:B | |
| 91:A | 92:D | 93:B | 94:C | 95:A | 96:B | 97:D | 98:B | 99:A | |
| 100:B | | | | | | | | | |
| Series : B | | | | | | | | | |
| 1:D | 2:C | 3:D | 4:A | 5:D | 6:D | 7:A | 8:A | 9:C | |
| 10:B | 11:C | 12:C | 13:D | 14:D | 15:B | 16:D | 17:C | 18:A | |
| 19:C | 20:B | 21:A | 22:D | 23:B | 24:C | 25:A | 26:B | 27:D | |
| 28:B | 29:A | 30:B | 31:D | 32:A | 33:C | 34:B | 35:A | 36:B | |
| 37:C | 38:D | 39:C | 40:B | 41:D | 42:C | 43:C | 44:D | 45:D | |
| 46:C | 47:D | 48:A | 49:D | 50;B | 51:A | 52:D | 53:C | 54:A | |
| 55:B | 56:A | 57:D | 58:B | 59:B | 60:D | 61:B | 62:C | 63:B | |
| 64:D | 65:C | 66:A | 67:B | 68:A | 69:A | 70:C | 71:A | 72:C | |
| 73:A | 74:C | 75:D | 76:B | 77:D | 78:B | 79:C | 80:B | 81:D | |
| 82:B | 83:C | 84:D | 85:B | 86:C | 87:B | 88:A | 89:C | 90:D | |
| 91:B | 92:D | 93:B | 94:D | 95:B | 96:A | 97:C | 98:C | 99;B | |
| 100:B | | | | | | | | | |
| Series : C | | | | | | | | | |
| 1:A | 2:C | 3:B | 4:C | 5:C | 6:D | 7:D | 8:B | 9:D | |
| 10:C | 11:A | 12:C | 13:B | 14:A | 15:D | 16:B | 17:C | 18:A | |
| 19:B | 20:D | 21:B | 22:A | 23:B | 24:D | 25:A | 26:C | 27:B | |
| 28:A | 29:B | 30:C | 31:D | 32:C | 33:B | 34:D | 35:C | 36:C | |
| 37:D | 38:D | 39:C | 40:D | 41:A | 42:D | 43:B | 44:A | 45:D | |
| 46:C | 47:A | 48:B | 49:A | 50:D | 51:B | 52:B | 53:D | 54:B | |
| 55:C | 56:B | 57:D | 58:C | 59:A | 60:B | 61:A | 62:A | 63:C | |
| 64:A | 65:C | 66:A | 67:C | 68:D | 69:B | 70:D | 71:B | 72:C | |
| 73:B | 74:D | 75:B | 76:C | 77:D | 78:B | 79:C | 80:B | 81:A | |
| 82:C | 83:D | 84:B | 85:D | 86:B | 87:D | 88:B | 89:A | 90:C | |
| 91:C | 92:B | 93:B | 94:D | 95:C | 96:D | 97:A | 98:D | 99:D | |
| 100:A | | | | | | | | | |
| Series : D | | | | | | | | | |
| 1:B | 2:D | 3:C | | | | 7:A | 8:D | 9:B | |
| 10:C | 11:A | 12:B | 13:D | 14:B | 15:A | 16:B | 17:D | 18:A | |
| 19:C | 20:B | 21:A | 22:B | 23:C | 24:D | 25:C | 26:B | 27:D | |
| 28:C | 29:C | 30:D | 31:D | 32:C | 33:D | 34:A | 35:D | 36:B | |
| 37:A | 38:D | 39:C | 40:A | 41:B | 42:A | 43:D | 44:B | 45:B | |
| 46:D | 47:B | 48:C | 49:B | 50:D | 51:C | 52:A | 53:B | 54:A | |
| 55:A | 56:C | 57:A | 58:C | 59:A | 60:C | 61:D | 62:B | 63:D | |
| 64:B | 65:C | 66:B | | 68:B | | | | | |
| | 74:A | | | 77:B | | | | | |
| | 83:C | | | 86:B | | 88:C | | | |
| 91:D | 92:D | 93:A | 94:A | 95:C | 96:B | 97:C | 98:C | 99:D | |
| 100:D | | | | | | | | | |
| Mr. A. | OPTECTIONS | TEC AND | CALCONIC | WITH DOOR | BATTRATT & TYSE | DROOP'S IN | DECDECT | COST TESTER | DODASE TRUES |

Note: -> OBJECTIONS, IF ANY, (ALONGWITH DOCUMENTARY PROOF) IN RESPECT OF KEY RECEIVED IN THE OFFICE OF THE COMMISSION (ON PROFROMA AT LAST PAGE) FROM THE CANDIDATE(S) IN PERSON / BY POST/ THROUGH COURIER WITHIN SEVEN DAYS WILL ONLY BE ENTERTAINED i.e. UPTO 13.07.2022 ON THE PROFORMA ENCLOSED, NO E-MAIL/OTHER MODE OF RECEIPT OF OBJECTIONS WILL BE ENTERTAINED. INCOMPLETE OBJECTION APPLICATION FORM WILL NOT BE ENTERTAINED AND CANDIDATE WILL BE RESPONSIBLE FOR SUCH MISTAKES(IF ANY).